

Beach Benefits: Folly Beach, SC



For every \$1 the City invests in beach restoration annually, tourists add \$238 in sales and state/local taxes. An excellent return!

Every \$1 spent by the City is matched with \$5.67 in federal funding.



The beach is the engine that drives the Folly Beach tourism economy

Since 2009, the economic growth rate of the City of Folly Beach has been 11% each year!

Driven by the City's unique tourism setting, this rate is higher than Charleston County and other area beach communities.

In 2014, beaches were SC's #1 tourist destination



In addition to the tourism and recreation benefits of Folly's beaches, the beach/dune system protects over **\$465 million** of beachfront property, beach access & infrastructure.

In 2014, nearly 1 million non-residents visited Folly Beach!

They added...

- \$117 million in sales
- 1,200 jobs!
- \$40 million in income

...to South Carolina's economy.

Folly Beach visitors also added \$17 million in state/local tax revenues and \$5 million in federal tax revenues

Folly assesses \$11.6 million in property taxes annually

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