



Community Promotions Committee

September 1, 2020
6:00 PM
Via Zoom

Commission Members:
Dr. Jeff Randall, Chairman
Marsha Riggs
Roger Rutledge
Billy Sypolt
Katherine Westmoreland

Regular Meeting Minutes

1. Call to Order

2. Roll Call

Present: Randall, Riggs, Rutledge, Sypolt, Westmoreland

Staff Present: Colleen Jolley

3. Chairman's Comments

Dr. Randall welcomed everyone and mentioned it is good the City is moving forward with business to hear these requests.

4. Approval of Previous Minutes: November 21, 2019

Motion to approve was made by Ms. Westmoreland, seconded by Mr. Sypolt, and carried unanimous.

5. New Business:

Request for Funds: Tideline Tours, Weatherly Meadors \$1,800.00

Ms. Meadors presented a request to offer an afterschool pilot program to Folly children ages 11-15 one day a week with no more than 10 per group at \$35 per child. The program would provide an outlet for children to be active while learning and exploring the outdoors through ecotourism. Hopes are to expand depending on the success of the 8 week fall program.

Ms. Riggs asked if the program is just for Folly residents.

Ms. Meadors answered yes, with hopes to develop a nonprofit and expand to the county and involve the schools.

Ms. Riggs asked about scholarships.

Ms. Meadors explained she would reduce the cost to \$10 if needed to aid with participation.

Ms. Westmoreland asked if Ms. Meadors researched low income children population on Folly.

Ms. Meadors answered she has not and was using this pilot program as a guide.

Ms. Westmoreland asked if the program would have current safety protocols in place.

Ms. Meadors answered yes, they are one of the few requiring masks at all times while on the boat with regular sanitation.

Ms. Riggs asked what age of children.

Ms. Meadors answered 11-15 with no more than 10 per group at \$35 per child.

Mr. Sypolt asked how many trips, kids, and how long.

Ms. Meadors answered once a week with no more than 10 kids. Fall: 8 weeks Spring 8 weeks.

Mr. Sypolt asked how she would know how to charge the 1st week if not sure of the participants ahead of time.

Ms. Meadors said there is no way, like all tourism-based businesses.

Dr. Randall expressed his favor of noble effort, but is concerned the breakdown of participants and funding does not calculate properly and feels the request is premature.

Mr. Rutledge, Ms. Riggs, Mr. Sypolt, and Dr. Randolph voted no to the appropriateness of the request based on insufficient information regarding programming and funding/participant ration. Ms. Westmoreland voted yes to consider a lesser amount. The request was denied.

Request for Funds: Folly Beach Senior Citizens

\$1,150.00

Mr. Carter met with the committee to request funds for the senior citizens group. The funds cover a variety of efforts in the community and at their meetings. Mr. Carter explained how prior CPC funds have helped fund the main dish for monthly meetings, the occasional speaker, and holiday party supplies. The funds also support ongoing outreach to members with birthday cards, get well cards, and fruit baskets for special occasions. Focus on member outreach to help maintain social needs has been the focus these past months since unable meet. Their current request for funds is to maintain these efforts. A prior year report was submitted.

Ms. Westmoreland asked if CPC funding funds the cards outreach.

Mr. Carter said yes, they receive no other funding.

Ms. Westmoreland asked if there is continuous contact.

Mr. Carter said yes, through a roster with name, address, birthday, and phone number.

Mr. Rutledge asked how many members are in the group.

Mr. Carter answered 26.

The appropriateness of the request was unanimously a yes. Motion to approve was made by Mr. Sypolt in the amount of \$1,150.00, seconded by Ms. Westmoreland, and carried unanimously.

6. **20/21 Chair & Vice Chair Appointments:**

Ms. Riggs motioned to nominate Dr. Randall as Chairman. The motion was seconded by Mr. Rutledge and carried unanimous.

Mr. Rutledge nominated Ms. Riggs as Vice Chair. The motion was seconded by Billy Sypolt and carried unanimous.

7. **Committee Comments:**

Ms. Riggs asked if the City will be hosting the Christmas parade this year and if so, can CPC participate again as a group.

Ms. Jolley replied yes, however, the Christmas parade and all holiday events are pending at this time.

Ms. Riggs said if able, Billy Sypolt and family are in charge.

8. **Adjournment:** 6:53 pm.